

# Y-ProTech for Marketplaces Insurance Application

This cyber and E&O insurance application form is designed for on-demand, sharing and gig economy companies, or other mobile or web based marketplaces.

## SECTION A. COMPANY INFORMATION

1. Company Name (hereinafter "the Applicant")	)	
2. Street Address		
3. City	State	Zip Code
4. Website		
5. Date business established		

6. Provide a description of the Applicant's business:

#### SECTION B. KEY METRICS

	Prior 12 months	Forecasted 12 months
1. Number of employees		
2. Gross Revenues (total revenue process on platform)		
3. Net Revenues (net revenues after paying providers)		
4. Number of registered users on your platform		
5. Number of providers on your platform		
6. Number of transactions completed on your platform		
7. Average price of a transaction on platform		
8. Does the Applicant have, or plan to have in the next 12 months, any other so collected for transactions processed on the platform?	ources of revenue other than fea	es Yes No
If "yes", please describe the sources and amount of revenue:		

## **SECTION C. INSURANCE DETAILS**

1. Insurance contact name	Email address		
2. Position	Telephone number		
3. Does the Applicant currently purchase the following insurance?			
Name of Insurer		Effective Date	None
General Liability insurance:			
E&O insurance:			



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## SECTION D. USER CONTENT

1. Indicate which of the following types of Information are collected or stored as respects users of your platform:

	Collected	Stored on Applicant's Network
Personal addresses		
Social security numbers		
Drivers' licenses		
Passwords in combination with email addresses or user names		
Criminal records		
Medical or personal health information		
Financial data, bank account information		
Credit history or ratings		
Geolocation		
Names or any information related to children under age 18		

2. Total number of personal information records

Enter the total number of records on an individual that can be used to identify, contact or locate a single individual. This includes employees, platform users, retirees, customers, partners, and any other third parties.

## SECTION E. NETWORK AND DATA SECURITY

1. Does the Applicant encrypt all sensitive information that is transmitted within and from the organization?	Yes No
2. Is all sensitive information stored on the Applicant's databases, servers and data files encrypted?	Yes No
3. Does the Applicant provide mandatory training for employees concerning the handling of private data, security and sensitive information?	Yes No
4. Does the Applicant have an information security incident response plan?	Yes No
5. Does the Applicant have a written security patch management process implemented?	Yes No
6. Does the Applicant have an intrusion detection solution to detect and alert unauthorized access to internal networks and computer systems?	Yes No
7. Does the Applicant have firewall technology, anti-virus, anti-spyware and anti-malware software installed?	Yes No
8. Does the Applicant have controls and procedures for restricting employee access to personal information of platform users?	Yes No
9. Does the Applicant have written procedures in place to comply with federal, state, or local statues and regu governing the handling and or disclosure of PII?	lations Yes No

If "no" to any of the questions above in this Section E., for each "no" response, please provide details of what other security measures are in place, in process, or planned in absence of such security measure:





## SECTION F. PRICING AND PAYMENTS INFORMATION

1.	Provide the name of the Applicant's payment card processor:		
2.	Have you confirmed that the payment processor is PCI complaint and hardware and software applications are PCI-DSS validated?	Yes	No
3.	Estimate of the number of credit card transactions annually: Prior 12 months Next 12 months		
4.	Indicate the Applicant's PCI Level of Compliance:		
	Level 1         Level 2         Level 3         Level 4         None		
5.	Date of the Applicant's most recent compliance audit		
6.	Is credit card information tokenized or encrypted at all times?	Yes	No
SI	ECTION G. PLATFORM SERVICES AND ACTIVITIES		
1.	Please list any background or authentication checks the Applicant conducts and the name of the provider:		
	Type of check Service Provider		
	Providers:		
	Users:		
	Does the Applicant have any insurance requirements of the providers on the platform? Please describe the requirement validated:	nt and how	/
	Insurance Requirement Validation Process		
	Does the Applicant have any permit, licenses or certification requirements for its providers? If "yes", please describe:	Yes	No
	Are there any additional requirements, standards, or agreements to help ensure the safety or quality of services or goods exchanged via the platform? If "yes", please describe:	Yes	No
	Does the Applicant provide any additional services to assist with the onboarding of users or providers? If "yes", please describe:	Yes	No
6.	Does the Applicant have the right to remove users from platform?	Yes	No
	If "yes", for what reasons and are all such reasons disclosed to platform users when registering?		
7.	Does the Applicant have written procedures for handling disputes or complaints by users?	Yes	No
	If "yes", please describe:		
8.	Are dispute and handling procedures communicated on the Applicant's website and mobile platform?	Yes	No





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#### SECTION H. RATINGS, PEER REVIEWS, AND COMMENTS

1. Does the Applicant's platform include a ratings system and does it re	equire users to input a rating after each transaction?
Providers rate users: Required Optional Not allowed	Users rate providers: Required Optional Not allowed
2. Does the Applicant allow free form text comments by users on its we	bsite or mobile application that are viewable by others?
Providers: Required Optional Not available	Users: Required Optional Not available
3. Does the Applicant verify, review, filter or delete comments? If "yes", please describe:	Yes No
4. Does the Applicant have a formal written procedure for identifying, a potentially defamatory or infringing content from user generated cor	editing or removing controversial, offensive, and Yes No ntent on its website or mobile application?

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If "yes", please describe:

## SECTION I. TERMS OF SERVICE

1. Describe how users of the Applicant's platform, accept the terms of service:

Click	wrap
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- Browse wrap
- Other:
- 2. Does the Applicant's terms of service include the following:
  - Limitation of liability

Mandatory arbitration clause

Class action waiver

#### SECTION J. MEDIA

<ol> <li>Does the Applicant have procedures to ensure the website addresses and domain names do not infringe on the intellectual property rights of others?</li> </ol>	Yes No
2. Does the Applicant involve legal counsel in reviewing content prior to publication or in evaluating whether it should be removed for potential defamatory, infringement, or violation of a third party's privacy rights?	Yes No
3. Does the Applicant have a formal process for obtaining the necessary rights, licenses, releases and consents applicable to website content?	Yes No







SECTION K. SUPPLEMENTAL QUESTIONS			
Completion of this section is only required if the Applicant is seek	ing insurance for the indicated coverage.		
If Network Business Interruption Coverage is requested: $oldsymbol{\hat{0}}$			
1. Does the Applicant have a disaster recovery and business continuity plan?			0
2. Please provide the names of the service providers for any element of	the Applicant's network that is outsourced:		
Web hosting	ASP		
Security services	Data processing		
lf Social Engineering Crime Coverage is requested: 🛈			
1. Does the Applicant require at least two members of staff to review, at	uthorize and sign for:		
a. Any transfer of funds		Yes No	0
b. Signing of checks above \$10,000		Yes No	0
c. Issuance of instructions for the disbursement of assets, funds or inve	stments	Yes No	0

## SECTION L. LITIGATION, LOSSES, AND INCIDENTS

1. Indicate any of the following incidents that the Applicant has experienced in the last two years:

Data Loss	Privacy Breach	Malware Infection	Denial of Service Attack	
IP Infringement	Cyber crime	Cyber extortion		
Investigation or action by any regulatory or administrative agency regarding the collection, use or handling of PII				
If "yes" to any of the above, please provide more information, including details of the financial impact and measure taken to prevent the incident from occurring again:				

### SECTION M. REPRESENTATION, DECLARATION AND SIGNATURE

The Applicant has a current in force cyber insurance policy. If "yes", Applicant can skip **Warranty and Representation** and move ahead to **Declarations and Signature**.

## Yes No

#### Warranty and Representation:

The Applicant represents and warrants that no person(s) proposed for this insurance is aware of any fact, circumstance, situation, act, error or omission, that is reasonably likely to give rise to any cyber or data privacy related incident, crime, litigation, claim or regulatory investigation.

None		
None, except:		





#### **Declarations and Signature:**

Please check each box below indicating you agree to each declaration.

I declare that after reasonable inquiry the information provided in this application form is true and complete and that I have not misstated or suppressed any material facts.

I undertake to inform underwriters of any material alteration to these facts occurring before the inception of the Policy.

Name	Title	Date

If you are electronically submitting this Application, you can apply your electronic signature by:

- 1. Checking the electronic signature and acceptance box below, and
- 2. Typing your name on the signature line

ELECTRONIC SIGNATURE CONSENT AND AGREEMENT I consent and agree that I have typed my name on the signature line below, and by doing so, I have accepted and consented that this electronic signature constitutes my signature, and my acceptance and agreement of the declarations, representations and information in this Application, as if actually signed in writing by me and it has the same force and effort as a signature written by hand.

Signature of principal/partner/officer/director as authorized representative of the applicant

Thanks for considering Y-Risk for your insurance. Once completed, you can save a PDF copy of this application and email it to your insurance broker.

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